

Author's Name: _____
Eng 4 / Mr. Neff

Stories of My Life 2017-2018: Rubric

	Advanced (100%) 40 / 20 points	Proficient (80%) 32 / 16 points	Developing (60%) 24 / 12 points	Limited (0-50%) 0-20 / 0-10 points
<p>Content (50%) Write your word count here (a significantly different number will result in deduction):</p> <p align="center">Total Word Count:</p> <hr/>	<ul style="list-style-type: none"> *Develops writing with specific and illustrative details, examples, anecdotes, lyrics, scenes, etc. of both story (song, film, etc.) and connected memory *250-500 words (written) or 2 to 4 minutes (audio) 	<ul style="list-style-type: none"> *Writing mostly specific and illustrative. Uses some specific details, examples, examples, etc. *Some general statements. One area may be underdeveloped 	<ul style="list-style-type: none"> *Writing is often vague. Many general statements with little specific detail. *Multiple areas lack specific illustrative detail or development. 	<ul style="list-style-type: none"> *Superficial or minimal content *Little or no evidence of content development *Writer only "tells" information *Might not meet word count
<p>Style & Conventions: Writing/Speaking (25%)</p>	<ul style="list-style-type: none"> *Opening lines effectively hook reader's attention *Uses effective structure to organize the essay (smooth transitions; intentional arrangement of body paragraphs; effective closing) *Descriptive, precise, illustrative, and appropriate language *Written voice is conversational, consistent, and articulate throughout *Grammar, syntax, mechanics, spelling, punctuation, and usage all correct per standard English; no errors 	<ul style="list-style-type: none"> *Opening lines attempt to hook reader's attention *One section may require revision to organization *Minor revisions required for word choice/voice *Proficient control of grammar, etc. but contains some minor errors (spelling, punctuation, or usage, etc.) 	<ul style="list-style-type: none"> *Lacks an opening hook *Multiple sections require revision to organization *Language is often vague and lacks detail *Frequent erroneous or ineffective word choice/inconsistent voice *Developing control of grammar, etc. Contains frequent errors that detract from written voice 	<ul style="list-style-type: none"> *Lacks effective organization or paragraphing *Writing contains mostly general statements: lacks specific details, examples, etc. *Word choice is inconsistent, ineffective, or inappropriate *Writing doesn't portray author in a positive light *Many significant grammatical errors that detract from written voice and make content difficult to understand
<p>Style & Conventions: Media Design (25%)</p>	<ul style="list-style-type: none"> *Media design is creative, attractive, original, and professional; no flaws *Media design enhances the details of the writer's story 	<ul style="list-style-type: none"> *Media design is interesting and attractive; may contain minor flaws (e.g. image quality) *Media design is connected to the details of the writer's story 	<ul style="list-style-type: none"> *Media design needs further refinement; notable flaws *Media design only loosely connected to details of the writer's story 	<ul style="list-style-type: none"> *Media design missing, requires full revision, or unrelated to writer's story

**Total = _____ of 80 points
 (Score yourself above before turning in)**